



MUVYR



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WELCOME TO MUVYR

Muvyr is a cloud-based or on-premise digital business backbone that provides an intelligent, integrated application for trip and resource management in the African road freight sector.

Muvyr's design encompasses robust automation engines which foster amiable and convenient business relations through its user-friendly client portal, route optimisation and asset management modules.

Muvyr's built-in early warning system and road safety compliance features ensure that business process and policy breaches are mitigated, giving transport owners and management peace of mind.

OUR JOURNEY

Muvyr was conceptualised by a team of road freight industry specialists with over a century of combined experience to address the ever-evolving need for efficiency, optimisation and real-time intelligence in the sector. The combination of this experience with strong technical expertise culminated in the development of "Muvyr".

OUR VISION

To become the leading digital logistics platform in Africa.

OUR MISSION

To power the African road freight network, one node at a time.

MUVYR'S KEY FEATURES

The Muvyr application securely centralises the business's resources and operations into a unified, dynamic, scalable solution that delivers real-time analytics for expedient decision making.

Transport Management

- Digital Shipper load submission
- Intelligent matching of load to the optimal configuration of available resources
- Transporter & Shipper facing analytics
- Automated invoices triggered by digitally uploaded P.O.D.'s
- In-app chat (Transporter/Shipper)
- Revenue tracking
- Digital, intelligent S.L.A.'s

Route Management

- Toll planning
- Journey planning
- Live trip updates

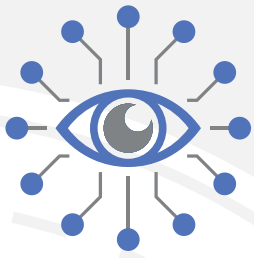
Resource Planning

- Complete H.R. file of all employees
- Shipper/Route/Cargo/Accessory smart linkings
- Vehicle operator/vehicle pairings
- Tiered privacy permissions across users

Fleet Management

- Complete Vehicle/Accessory/Equipment database
- Automated service date reminders
- Certification/Permit expiry reminders
- Digital maintenance checklist history
- Real-time calendar view of available fleet resources
- Diesel audit trail

WHY CHOOSE MUVYR?



ESTABLISHES OMNIPRESENT ENTERPRISE OVERSIGHT

Muvyr's dynamic, real-time dashboards present a cohesive and precise view of your business's K.P.I.'s with the ability to effortlessly drill down to granular detail, always ensuring that the business owner remains at the helm. Muvyr uses centralised, actionable intelligence to create a digital control centre that enables strategic decision making, anytime, anywhere, at the touch of a button.

DIGITALLY DRIVES COMPLIANCE & SAFETY

Muvyr cultivates a compliance-driven culture by digitally enforcing legislation and policies that promote a high degree of road safety. Through an enhanced early warning system, Muvyr sends alerts of documentation nearing expiry and compliance requirements of assets, vehicle operators and trips which reassures shareholders that compliance is of paramount importance.



INTELLIGENTLY INTEGRATES PROCESSES

Muvyr utilises a robust automation platform that allows for seamless integration among respective stakeholders, guaranteeing that business processes will not be compromised by user error. This platform enables real-time monitoring of all trip transactions, ensuring that shipments are delivered on time, in full.

CULTIVATES A RICH CUSTOMER EXPERIENCE

Muvyr gives road freight clients a secure, user-friendly portal that allows customers to place and track orders and deliveries until digitally signed P.O.D.'s are uploaded to the application. This feature-rich portal provides automated trip updates which maximise customer satisfaction from cradle to grave, thus bolstering customer retention and promoting market share growth.

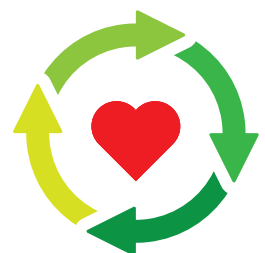


DELIVERS TACTICAL PERFORMANCE MANAGEMENT INSIGHTS

Muvyr unifies real-time operational and asset data into dynamic information that expedites truck turnaround time and minimises fleet downtime. Intelligent dashboards allow staff to view their performance against predefined targets, facilitating proactive measures to overcome challenges in business K.P.I.'s.

IMPROVES ASSET LIFECYCLE & ROI

Muvyr delivers a comprehensive, real-time graphic reporting tool that informs proactive management of asset and associated trip costs which empowers road freight companies to extract optimal value from their assets. Muvyr allows for the pairing of fleet assets with trips, based on distance, capacity and cargo, guaranteeing the optimal configuration for the correct trip, thus extending fleet longevity.





Accelerate your digital journey by booking your Muvyr demo now